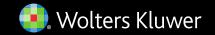
Getting Savvy about Arbitration Research & Advocacy Writing

Kiran Nasir Gore Yael Hollander de Groot 11 May 2023





Meet the Speakers



Yael Hollander de Groot is a seasoned corporate lawyer, who turned to product development, with over a decade of experience in the legal industry. After practicing as a lawyer in one of Israel's leading law firms and as an in-house counsel for a Nasdaq-listed company, Yael pivoted into product development, with a mission to empower fellow lawyers to work smarter and more efficiently. This passion led Yael to a UK-based scaling startup focused on automated contract review using AI. Currently, Yael is the Senior Product Manager for Kluwer Arbitration, where she is responsible for driving its strategic vision.



Kiran Nasir Gore is an arbitrator, dispute resolution consultant, and counsel with fifteen years of experience in international dispute resolution. Kiran draws on her professional experiences as an educator at the George Washington University Law School and New York University's Global Study Center in Washington, DC. Among other topics, she teaches oral and written advocacy to JD and LLM students.

Agenda

- Diving into your first arbitration cases
- Introduction to practical research tools
- Getting started: defining the contours of your case
 - Terms of reference
 - Mapping your case
- Drafting key legal submissions
 - Statement of claim/defence
 - Witness statements
 - Know your audience
- Concluding remarks / Q&A

Introduction to practical research tools

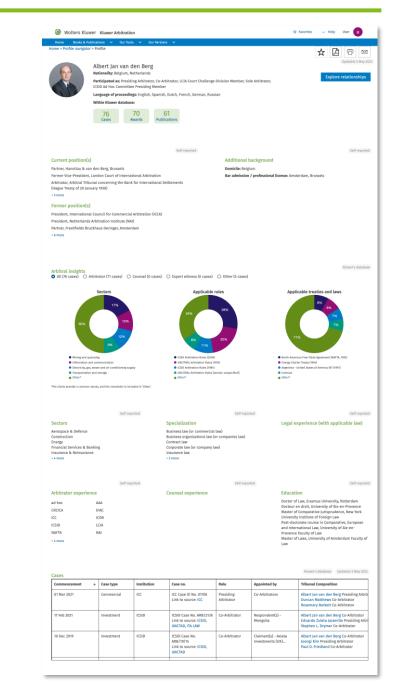




Profile Navigator & Relationship Indicator



- Access 17,000+ data-driven profiles of arbitrators, expert witnesses, and counsels.
- Assess relationships of arbitration stakeholders to uncover potential conflicts of interest.
- Review publications and arbitration cases associated with an arbitrator, expert witness, or counsel to gain an overview of their views and approach.
- Find the right arbitrator for your case
- Mitigate the risk of arbitrator challenges
- Back up your decisions with reliable, objective data



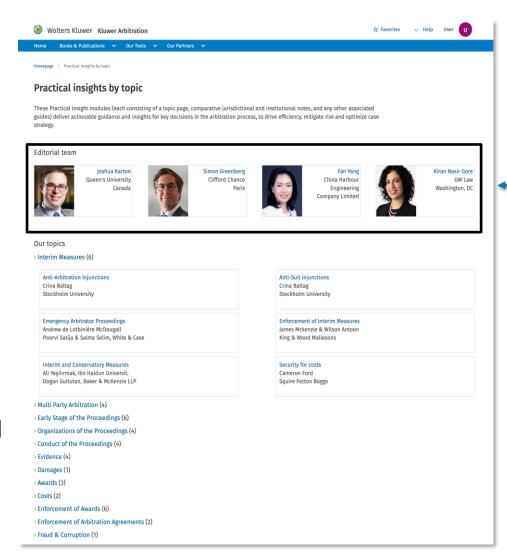
Practical Insights

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Practical Insight provide guidance to the most pressing and challenging issues in the international arbitration process, from interim measures to enforcement of awards, presented in a concise, step-by-step format.

Each practical insight consist of a topic page, comparative jurisdictional and institutional notes, and links to suggested reading to research further.

Save time in performing your research and ensure that you don't miss out relevant information.



The editorial team consists of experienced and highly respected arbitration experts who oversee all the content uploaded

Quick Answers



Over 400 answers to most common questions in the arbitration process divided into 5 categories:

- Appointment and challenge of arbitrators
- Drafting arbitration agreements
- Privacy and confidentiality
- Sovereign immunity
- Arbitral institutions

Allows to quickly examine and compare specific content by topic across selected jurisdictions or arbitral institutions.

The Quick Answers are edited by Clifford Chance LLP.

Document Guides & Examples



Extensive collection of forms used in international commercial arbitration covering the different steps of an arbitration proceeding from a Request for Arbitration to the final Award.

Document guides & examples allow you to:

- Download the form in MS Word
- Make edits to suit the circumstances of your case
- Use as a check list when considering other templates

On the roadmap for 2023

- Expand coverage of institution rules (e.g., SCC, LCIA, UNCITRAL)
- Expand coverage of topics and examples

Getting started: defining the contours of your case





What are Terms of Reference?

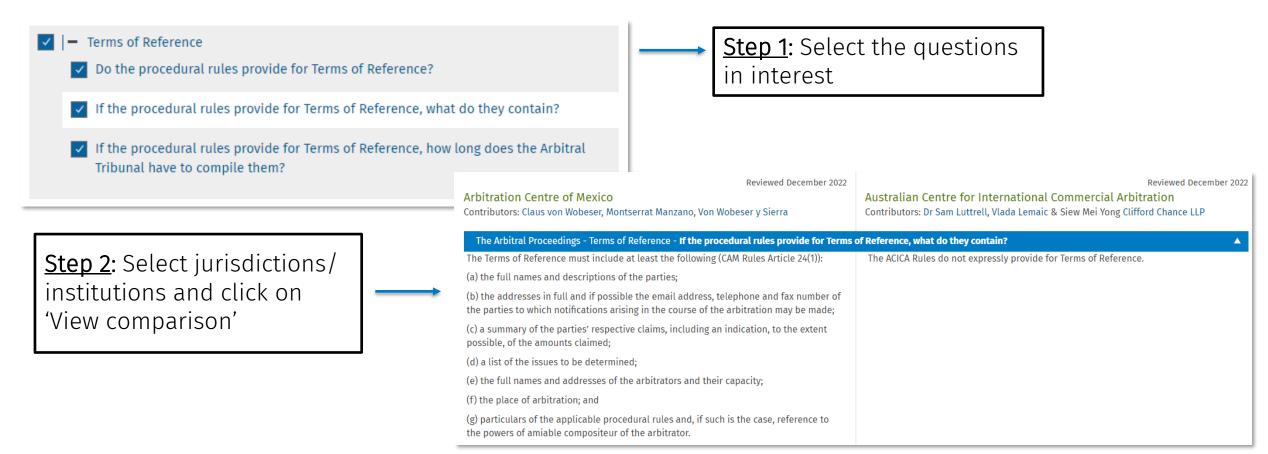
- Document providing a framework for the entire arbitration.
- In cases where established, sets the boundaries within which the parties shall present their cases and the arbitral tribunal shall issue its decision.
- Serves as a continuous reference point for the parties and the arbitral tribunal.
- Makes proceedings more efficient (and possibly more cost-effective) by eliminating any uncertainties or disputes on the arbitrator's powers or basic procedural issues relevant to the conduct of proceedings.
- <u>Important:</u> Only amended in exceptional circumstances and with the agreement of all of the parties and the arbitral tribunal. Check the rules!

<u>Quick Answers</u> - Terms of Reference

<u>Workflow</u>

Our tools → Quick answers → Quick answers on arbitral Institutions → The Arbitral Proceedings → Terms of Reference

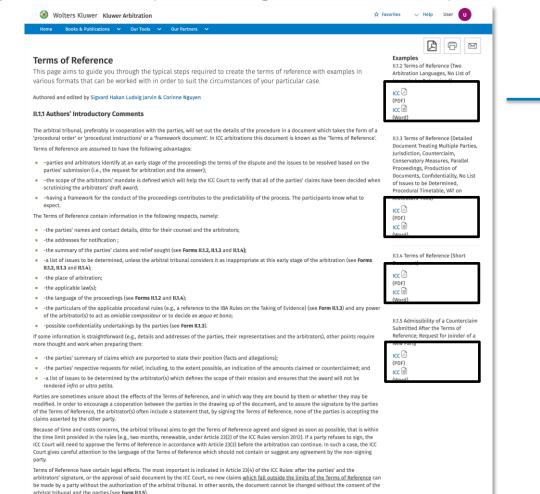
Or just type in the main search bar 'Quick answers AND terms of reference'



Document guides & examples - Terms of Reference

<u>Workflow</u>

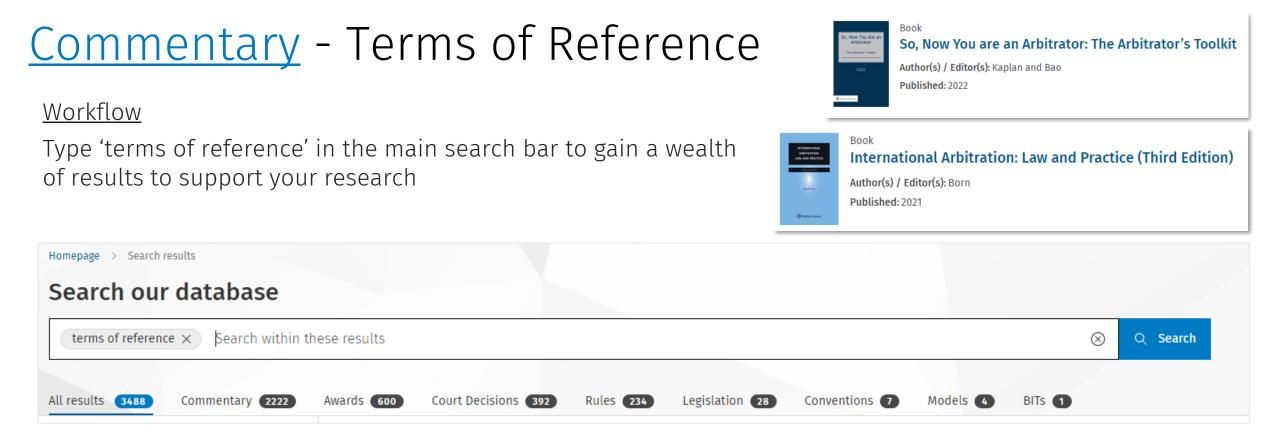
Our tools \rightarrow Document guides & examples \rightarrow Organization of the proceedings \rightarrow <u>Terms of Reference</u>



Readers are welcome to send the Authors comments and suggestions, including documents they believe should be included in an updated

edition. To do so, please contact arbitrationforms@outlook.com

Click on the link to open a word document that can be editable to suit your circumstances



Chiann Bao and Neil Kaplan book 'So, Now You are an Arbitrator: The Arbitrator's Toolkit'

- Living book updated annually
- A practical guide for arbitrators based on practice and experience but will also be of interest to counsel who may benefit from seeing things from the tribunal's point of view
- > Contains 19 Appendices with model forms, including appendix IV for: ICC Terms of Reference

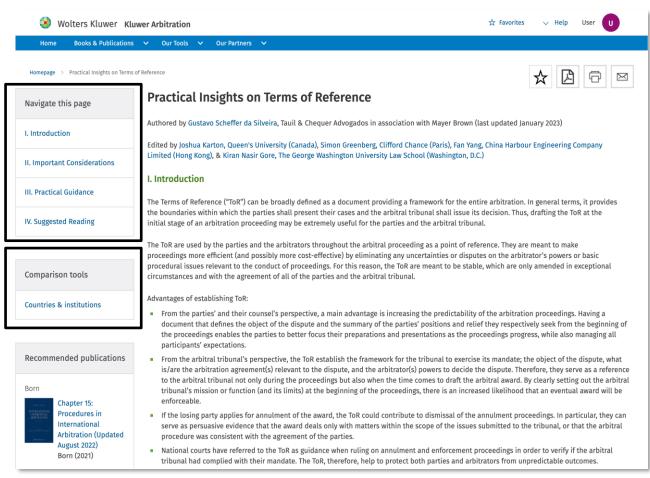
<u>Practical Insights</u> - Terms of Reference

<u>Workflow</u>

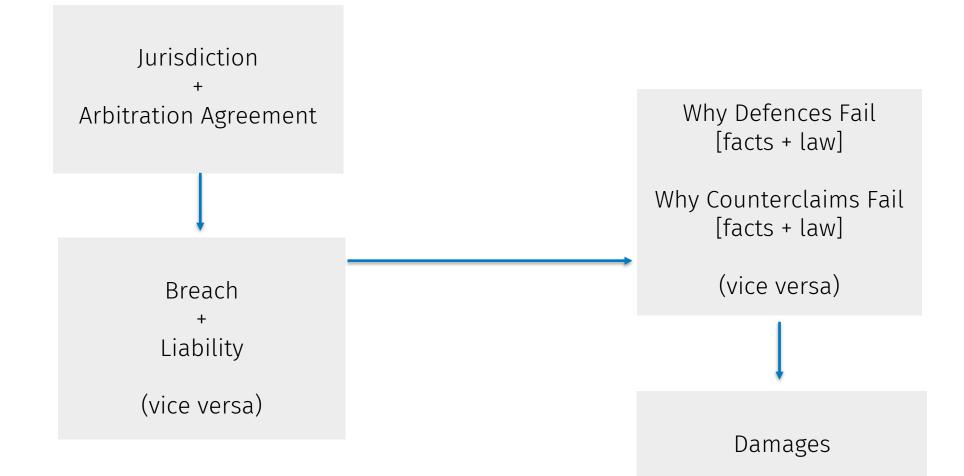
Our tools \rightarrow Practical Insights by topic \rightarrow Organizations of the Proceedings \rightarrow <u>Terms of Reference</u> Or just type in the main search bar 'Practical Insights AND Terms of reference'

Each note includes Introduction, Important Considerations, Practical Guidance and Suggested Reading.

Use the Countries & Institutions comparison tool to get a comparative view at a jurisdiction and/or institution level

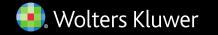


Mapping your case



If something in a submission does not support one of these elements – you probably don't need it!

Drafting key legal submissions





Statement of Claim/ Statement of Defence





Document guides & examples - Statement of Claim

<u>Workflow</u>

Our tools → Document guides & examples → Written Pleadings→ <u>Statement of Claim</u>

Statement of Claim This page aims to guide you through the typical steps required to create a statement of claim with examples in various formats that can be worked with in order to suit the circumstances of your particular case. Authored and edited by Sigvard Hakan Ludvig Jarvin & Corinne Nguyen III.1.1 Authors' Introductory Comments	Examples HII.1.2 Statement of Claim (Detailed Document) ICC (PDF) ICC (Word)
 Typically, the written submissions in any case of some importance and/or complexity comprise: -Request for arbitration and answer; -Statement of claim and statement of defence; -Reply and rejoinder; -Skeleton arguments (sometimes); -Post-hearing briefs (not always); -Cost claims. 	III.1.3 Statement of Claim (Detailed Document, Involving Multiple Parties) UNCITRAL (PDF) UNCITRAL (Word)
General Thoughts About the Importance of Written Submissions The importance of written submissions is high in international commercial arbitration. These documents need to be adapted to the diversity that characterizes international arbitration. As the present collection of documents shows, one finds a variety in drafting styles drawn from a great number of national judicial systems, foremost from common and civil law countries. Just as international arbitration counsel come from different legal systems and cultures so do the arbitrators. Before drafting a submission, the lawyer needs to figure out, not only who the arbitrators are he or she will address, but what legal system they come from and whether they expect submission to follow a certain pattern. The arbitrators' duty is to decide the dispute after having analysed the issues that arise and draft an award that justifies their decision. Written submissions must thus be crafted to assist the arbitrators to do their job. The better a statement of claim and a statement of defence tells the party's story and the better a memorandum explains the legal rules and consequences, the easier it will be for	

Document guides & examples - Statement of Defence

<u>Workflow</u>

Our tools \rightarrow Document guides & examples \rightarrow Written Pleadings \rightarrow <u>Statement of Defence</u>



Statement of Defence

This page aims to guide you through the typical steps required to create a statement of defence with examples in various formats that can be worked with in order to suit the circumstances of your particular case.

Authored and edited by Sigvard Hakan Ludvig Jarvin & Corinne Nguyen

III.2.1 Authors' Introductory Comments

As regards general comments on the importance of written submissions in international arbitration we refer to our comments in the introduction to the section on statement of claim above.

The reader finds two examples of a statement of defence. The first, **Form III.2.2**, was drafted by civil law lawyers. The second, **Form III.2.3**, by common law lawyers.

When it comes to the second phase of written pleadings, the reply and rejoinder, one commentator indicates, that 'nothing is more disheartening for a tribunal than the unnecessary repetition that often finds its way into the reply/rejoinder round.' Do not respond to each allegation made against your party, but 'distil down to what it is that is really being said against you that really matters and focus on that.'

Readers are welcome to send the Authors comments and suggestions, including documents they believe should be included in an updated edition. To do so, please contact arbitrationforms@outlook.com.

Examples

III.2.2 Statement of Defence (Issues of Applicable Law and Adjudicator's Powers)

Ad hoc 🖄 (PDF) Ad hoc 🕅 (Word)

III.2.3 Statement of Defence (Respondent Making Alternative and Subsidiary Defences)

Ad hoc 🖄 (PDF) Ad hoc 🕅 (Word)

- <u>Goal</u>: getting your reader to agree with the legal conclusions that benefit your client.
- Need two things:
 - Perspective
 - Knowledge of your audience

- Best formula for an argument on a discrete legal question:
 - CREAC
 - C: Conclusion/Thesis
 - R: Rule
 - E: Explanation
 - A: Analysis
 - C: Conclusion

C: Conclusion/Thesis

- Readers absorb information best if they understand its significance right away
- At the beginning, state the conclusion you want the decisionmaker to reach on the issue and summarize the grounds for that conclusion
- Should be a combination of legal and factual reasons

R: Rule – persuasively articulated!

- Persuasive rule presents the rule in the light most favorable to your client or cause
- Start with researching & evaluating
- Then be strategic in drafting a rule favorable to you
- Still must be 100% accurate, but its phrasing needs to help your analysis e.g., whose burden of proof?

E: Explanation

- Precedent, commentaries & other authorities
- Carefully selected
- Analysis should likely turn out in your favor
- Use parentheticals to show why this authority helps you

A: Analysis

- Show that applying the facts achieves the results you want
- Show how your case is similar to the precedent & the same result applies
- Distinguish precedent facts to show how a rule helps even if its outcome in a prior scenario was different
- Address counterarguments throughout

Advocacy drafting tips

C: Conclusion

• Persuasively restates the conclusion in a final sentence

Additional considerations

- Persuasive facts section tone, add story elements
- Develop a theme
- Topic prioritization
- Sentence structure
- Active v. passive voice

Witness statements





<u>Document guides & examples</u> - Witness Statements

<u>Workflow</u>

Our tools \rightarrow Document guides & examples \rightarrow Written Pleadings \rightarrow <u>Witness Statements</u>

Witness Statements This page aims to guide you through the typical steps required to create witness statements with examples in various formats that can be worked with in order to suit the circumstances of your particular case.	Examples III.3.2 Witness Statement (Succinct Document in Simple Language) Ad hoc 🕑	
Authored and edited by Sigvard Hakan Ludvig Jarvin & Corinne Nguyen	(PDF) Ad hoc 🕅 (Word)	
It is admitted in international arbitration practice that witnesses provide written statements as to their testimony prior to the hearing. It is not only admitted, over the years written witness statements have become the norm. They now replace the witnesses' oral direct evidence. At the hearing, the witness(es) is/are cross examined, and examined in redirect. As such, the written witness statements are – together with	III.3.3 Witness Statement (Long Declaration by Vice-President in Large Corporation)	
documentary evidence – the evidentiary foundation of a party's case.	LCIA 🕑	
Advantages and Drawbacks	(PDF) LCIA W (Word)	
The exchange of witness statements prior to the hearing saves hearing time by eliminating the need for direct oral examination. It also avoids surprises in the testimony that the party offers. The system is said to take the best from the common law and the civil law systems in order to allow parties from different cultural and legal backgrounds to present evidence to international arbitral tribunals. Written witness statements prompt advocates to prepare their witnesses well in advance of the hearing, making them better prepared overall.		
But there are drawbacks with the written witness evidence. A written statement, prepared together with the lawyer, is not equivalent to direct oral testimony at the hearing and the written statement is often not that of the witness, but of his lawyer putting words in his mouth. The risk is that the written witness statement becomes an act of pleading.		
Preparation of the W itness S tatement		
A witness should have direct knowledge of facts and information relevant to the issues at stake in the case. He/she must tell the truth with a concise and reliable description of the facts and events which are within his direct knowledge. He/she is not requested – and it is not appropriate – to provide an opinion on a matter which is to be decided by the arbitral tribunal.		
Counsel will need to determine what to include in the witness statement and how much or how little of the facts need to be included, having regard to the other evidence. It is therefore accepted that counsel may assist with the preparation of the witness' statement as this ensures that		

the statement will be focused on the issues together with an accurate description of the pertinent facts of the case.

Witness statement drafting tips

- <u>Goal:</u> getting your audience (the tribunal) to trust and agree with your witness's view of the facts and documents.
- Elements:
 - Provide some context for credibility
 - Tell a story
 - Explain why your witness has the best perspective on the topic
 - Be careful to not draw legal conclusions (or conclusions in general)

<u>Practical Insights</u> - Witness Examination

<u>Workflow</u>

Our tools → Practical Insights by topic→ Evidence→ <u>Witness Examination</u> Or just type in the main search bar 'Practical Insights AND Witness examination'

Navigate this page	Practical Insights on Witness Examination
	Timothy Cooke, Reed Smith LLP (last updated July 2021)
I. Introduction	Edited by Joshua Karton, Queen's University (Canada), Simon Greenberg, Clifford Chance (Paris) & Fan Yang, Stephenson Harwood (London)
II. Important Considerations	I. Introduction
III. Practical Guidance	Witness examination is the means by which the evidence of factual and expert witnesses is elicited and tested. The concept is rooted in the common law adversarial tradition, in which the parties take the lead in presenting the evidence. By contrast, under the inquisitorial system
IV. Suggested Reading	associated with civil law traditions, the judge seeks out the facts with a focus on the written documents and, to a lesser extent, questioning of witnesses. Under the civil law approach, the parties play a secondary or supportive role in this fact-finding exercise. One might conclude from this brief description that lawyers from a common law tradition possess some advantage over their civil law counterparts when it comes to witness examination. That conclusion would be misplaced. First, the art of examining a witness is not so arcane as to be unteachable to any lawyer. Second, what might be effective in the common law court room does not necessarily translate to an arbitration hearing.
Recommended publications	II. Important Considerations
Born	1. Procedural expectations for witness examination
Chapter 8: Procedural Issues in International Arbitration Born (2021)	The varied backgrounds of arbitrators, parties and their representatives can give rise to mismatched expectations or misunderstandings regarding the process of witness examination. Some practitioners import their own experience of domestic litigation, including rules of evidence relating to matters such as admissibility, probative value and credibility, which may not conform to the experience or understanding of other participants in the arbitration. However, rules of evidence as lawyers may understand them in the litigation context do not apply in international arbitration, where rules of evidence are limited, and those that do apply are flexible. It is important in the context of witness examination to understand how that flexibility may affect an advocate's and a tribunal's approach to witness examination. Tribunals and parties should address the procedure for witness examination early in the proceedings to avoid misunderstandings.
Books	Areas that are most likely to give rise to disagreements or misunderstandings are as follows:
Arbitration Rulebook: A Guide to Arbitral Regimes Ali, Wessel, de Gramont, et al. (2019)	Presumption as to probative value of evidence. In civil law traditions, employees or directors of a company which is a party, or other witnesses with an interest in the dispute, are presumed to be partial and their testimony is treated as inadmissible or of limited evidentiary value. Such witnesses are not expected to give evidence in civil law proceedings. By contrast, the common law does not presume the evidence of a witness interested in dispute to be of lesser probative value by reason only of that interest. Evidence from interested witnesses is not inadmissible in international arbitrations; however, arbitrators from the civil law tradition may inherently approach evidence from such witnesses with greater scepticism than their common law counterparts. It is therefore important that any potential misunderstandings as to the evidence of interested witnesses to be

Know your audience



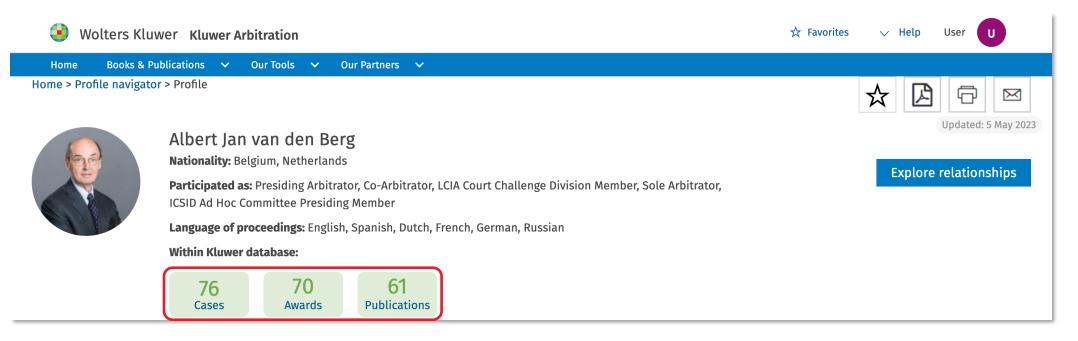


Developing knowledge of your audience

- Understand who you are trying to convince
- Move that audience to see the problem the way you do
- Words you choose and format depend on the audience
 - Civil law v. common law background?
 - Previously stated views on a topic?
 - Prior familiarity with the issue?

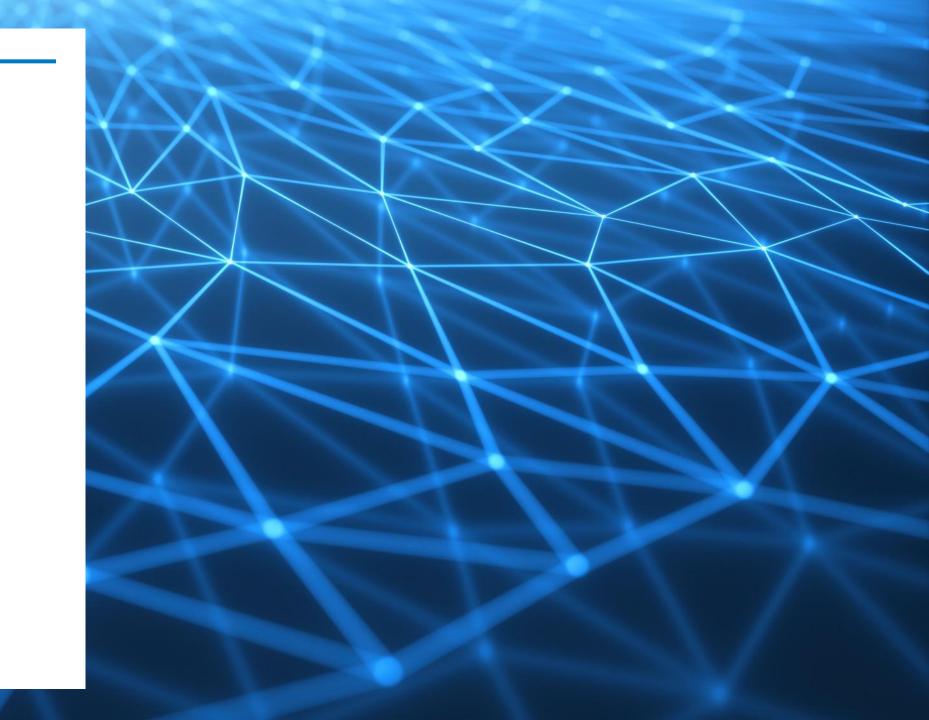
<u>Profile Navigator</u> – Know your audience

Research the appointed arbitrators to adapt your case drafting and gain competitive advantage. Learn about their experience with languages, legal experience with applicable law, etc.



Click on the buttons to access all awards and publications associated with the arbitrator within the Kluwer database, to research their view and approach.

Concluding remarks / Q&A





Thank you for joining us



Learn more, and request a free trial <u>https://www.wolterskluwer.com/en/solutions/kluwerarbit</u>ration

Visit the <u>Kluwer Arbitration Blog</u> or follow us on <u>LinkedIn</u>.

Contact the speakers: Yael Hollander de Groot: <u>yael.Hollander@wolterskluwer.com</u> Kiran Nasir Gore: <u>kiran.gore@wolterskluwer.com</u>